

A portrait of Anders Williamsson, a middle-aged man with short, light brown hair, wearing a dark blue suit jacket over a light pink button-down shirt. He is looking directly at the camera with a slight smile. The background is a blurred outdoor scene with green foliage and a building.

ANDERS WILLIAMSSON

*“Business is
fundamentally
about people.”*

CHAIR OF THE BOARD
VALORIIM GROUP

Anders Williamsson becomes Chair of the Board of Valoriim. Here, he talks about the relationships that create value and the experience shaping the next step.

Anders Williamsson becomes Chair of the Board of Valoriim Group

After several decades in Swedish industry, including 30 years at Scania, where his responsibilities included research and development and purchasing, he has brought his experience to the boards of a number of owner-managed companies. One theme keeps recurring: creating long-term value depends on strong relationships. That was also one of the things that drew him to Valoriim.

From mentorship to the boardroom

During his final years at Scania, Anders took part in reverse mentoring. Through that relationship, he later came into contact with Valoriim's founder, Rickard Rehme. Their first discussions focused on leadership, entrepreneurship and how to build a growing company. Over time, their discussions developed into a working relationship, and Anders joined the board.

Anders appreciates Rickard's personality, drive and energy, and has been impressed by the company's progress. He sees clear ambition and a desire to build something for the long term.

As Valoriim prepared for its next phase, separating the roles of Founder, CEO and Chair of the Board was also a natural step. Anders highlights the value of an independent sounding board on strategic matters, such as acquisitions, expansion and other important decisions that call for additional perspectives.

More than technical expertise

When Anders describes Valoriim, he rarely focuses on specific technical disciplines or individual services. The people and the way they work have made the strongest impression on him.

"What has struck me is that they do not just focus on the technical solution. They try to understand what value the solution should actually create for the customer."

He also highlights the combination of different experiences and perspectives as a strength. Although many employees work at client sites, he senses a strong team spirit and a culture characterised by responsibility, entrepreneurship and the ability to get things done. At the same time, he sees a willingness to help one another and build something together.



"I believe in business that benefits both parties over time."

ANDERS WILLIAMSSON



“Together with Anders, we are ready for the next chapter.”

RICKARD REHME

Opportunities in a changing market

Anders describes a more challenging market for engineering consultants, with industrial companies becoming more cautious about investment. At the same time, he sees opportunities for companies that combine specialist expertise with speed and flexibility. He points to AI, the defence industry and advanced product development, where smaller companies can often move faster than larger organisations.

“Valoriim has the ability to adapt quickly and make effective use of its employees’ expertise.”

He sees some traditional structures starting to be questioned. Smaller, more agile companies often have an advantage here. To continue developing, he also sees a need to broaden the business further, both geographically and across more industries.

The next chapter

The long-term ambition is to continue building Valoriim without losing what made the company successful in the first place. For Anders, an important part of the role is to help the company explain more clearly what makes it unique in the market.

“There are many technically skilled consultants. The interesting question is what greater value you create for the customer and why customers should choose Valoriim in particular. That is where I believe I can contribute experience from previous periods of growth.”

In the longer term, he sees a much larger Valoriim. Regardless of its size, he believes the same principle will remain crucial: building long-term relationships in which customers, employees and partners develop together and create value for one another.